

LaMana Donadelle

lamanaml@gmail.com

917-309-3778

7/31/2024

To Whom It May Concern,

I am thrilled to submit my application for the Web Developer position on the Web Marketing team at Dropbox. With over four years of experience in front-end web development and a strong background in creating user-centered designs, I am excited about the opportunity to contribute to Dropbox's marketing web presence by developing unforgettable user experiences and optimizing conversion rates.

In my current role as a Web Developer/Designer at UNC-Chapel Hill, I have successfully implemented and maintained websites, landing pages, and microsites, collaborating closely with content strategists, analysts, designers, product managers, and various stakeholders. My ability to build and optimize user experiences aligns well with the responsibilities of this role. I am proficient in JavaScript, HTML, and CSS, and have a solid understanding of modern JavaScript frameworks, CSS preprocessors, and build processes, including SASS.

I have hands-on experience managing web projects, enabling me to quickly build minimum viable products and strategically implement solutions to both simple and complex problems. I serve as the Digital Accessibility Liaison for my organization, ensuring that all web content adheres to the latest WCAG guidelines. I also serve as the Google Analytics 4 Lead, supporting 40 sites. This involves setting up GA4 accounts, training teams on generating and understanding reports, and using analytics to guide improvements in site design.

My educational background includes a Coding Certificate in Full Stack Web Development from the University of North Carolina at Chapel Hill, and a Master of Science in Industrial Engineering with a focus on user-centered design. These qualifications have equipped me with a comprehensive understanding of web technologies and user experience principles.

I have experience with content management systems and am proficient in XD and Figma, which I use to collaborate effectively with design teams and ensure a best-in-class user experience.

I am highly adaptable, thrive in fast-paced environments, and excel at managing complex projects with tight deadlines. My strong communication skills, coupled with my ability to document processes, make me a reliable and effective team member.

I am enthusiastic about the opportunity to join Dropbox and contribute to scaling and enhancing the marketing website infrastructure. My commitment to delivering high-quality work and my strong sense of ownership will make me a valuable asset to your team.

Thank you for considering my application. I look forward to the possibility of discussing how my skills and experiences align with the needs of your team. Please feel free to contact me at 917-309-3778 or lamanaml@gmail.com to schedule an interview.

Sincerely,

LaMana Donadelle

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To Whom It May Concern,

I am excited to submit my application for the Website Developer position at Gannett. With over four years of experience in WordPress development and a robust background in front-end web development, I am confident in my ability to contribute to your team and support ongoing website development initiatives.

In my current role as a Web Developer/Designer at the University of North Carolina at Chapel Hill, I have honed my skills in turning mockups into functional web pages. My experience with WordPress has enabled me to create responsive, accessible, and visually appealing websites that meet user needs and align with business goals. I am proficient in front-end technologies including HTML, CSS, SASS, JavaScript/jQuery,

As the Digital Accessibility Liaison for my organization, I ensure that all sites built adhere to the latest WCAG guidelines. I also serve as the Google Analytics 4 Lead, supporting 40 sites. This involves setting up GA4 accounts, training teams on understanding and generating reports and using these reports to guide improvements in site design.

My educational background includes a Coding Certificate in Full Stack Web Development from the University of North Carolina at Chapel Hill, which has provided me with a comprehensive understanding of front-end and back-end web technologies. Additionally, I hold a Master of Science in Industrial Engineering with a focus on user-centered design, which allows me to prioritize user satisfaction in all my designs.

I have experience with GIT version control and look forward to thriving in agile scrum and KANBAN development environments. My ability to collaborate effectively with team members and contribute to complex projects, including site redesigns and migrations, has been a key factor in my professional success. I am highly adaptable and excel in fast-paced environments.

I am enthusiastic about the opportunity to join Gannett and contribute to sitewide initiatives that expand the website's capabilities and accessibility across devices and platforms. My commitment to delivering high-quality work that aligns with company goals makes me a valuable asset to your team.

Thank you for considering my application. I look forward to the possibility of discussing how my skills and experiences align with the needs of your team. Please feel free to contact me at 917-309-3778 or lamanaml@gmail.com to schedule an interview.

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